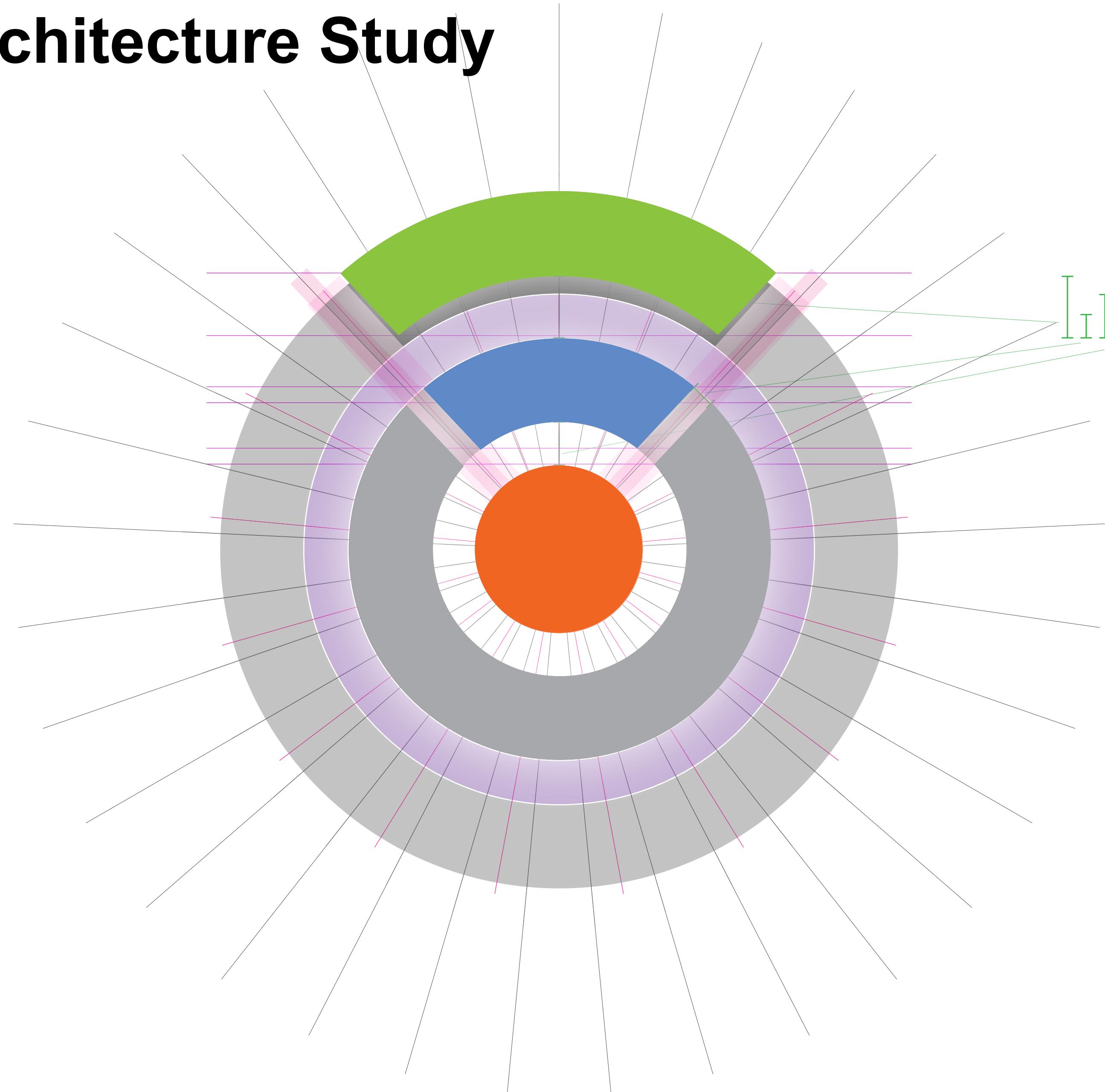


# Sōsh Logo Architecture Study

February 20, 2023



Original Logo Mark



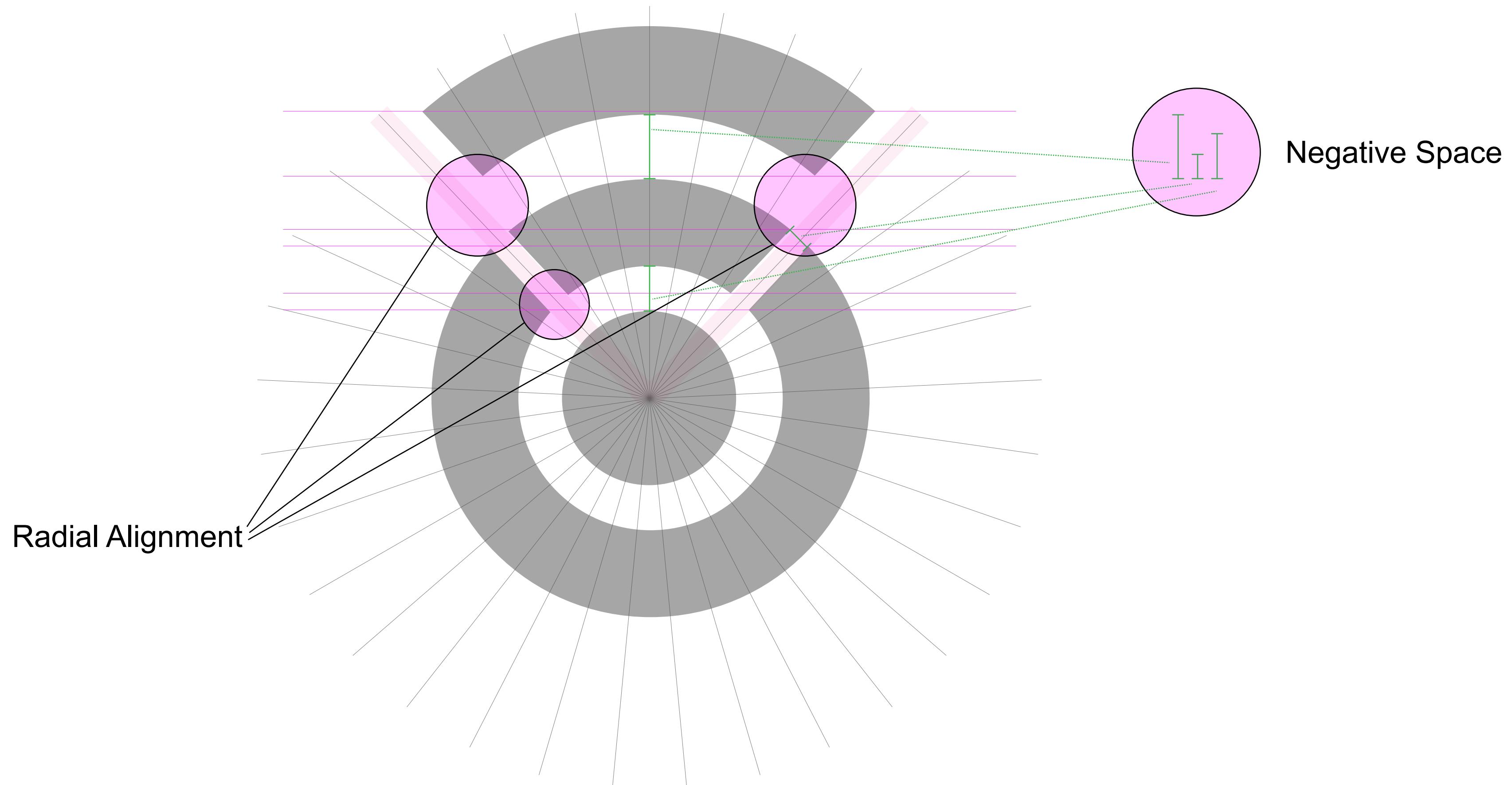
Logo Mark A



Logo Mark B

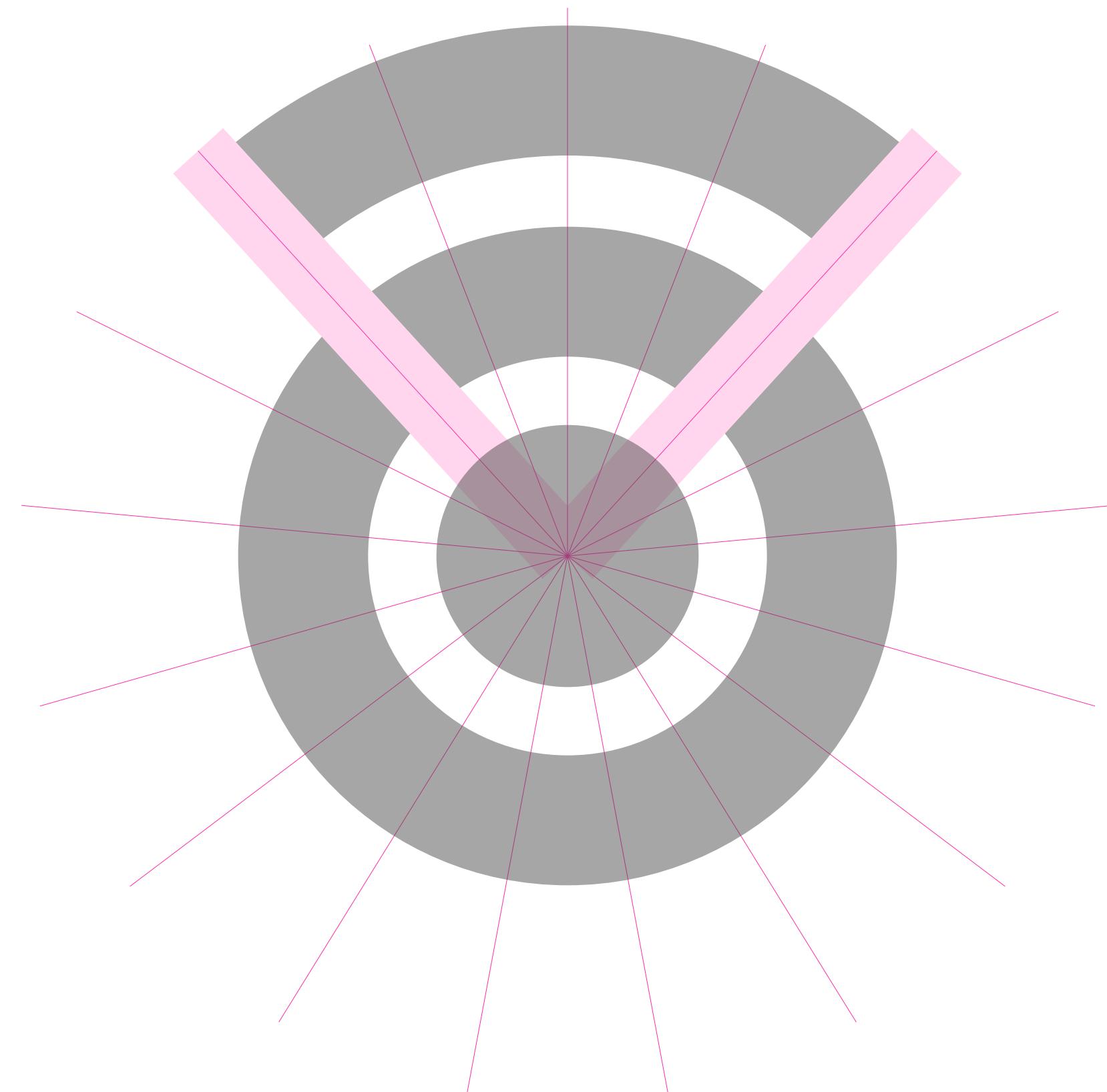


## Original Logo Mark (Grid)



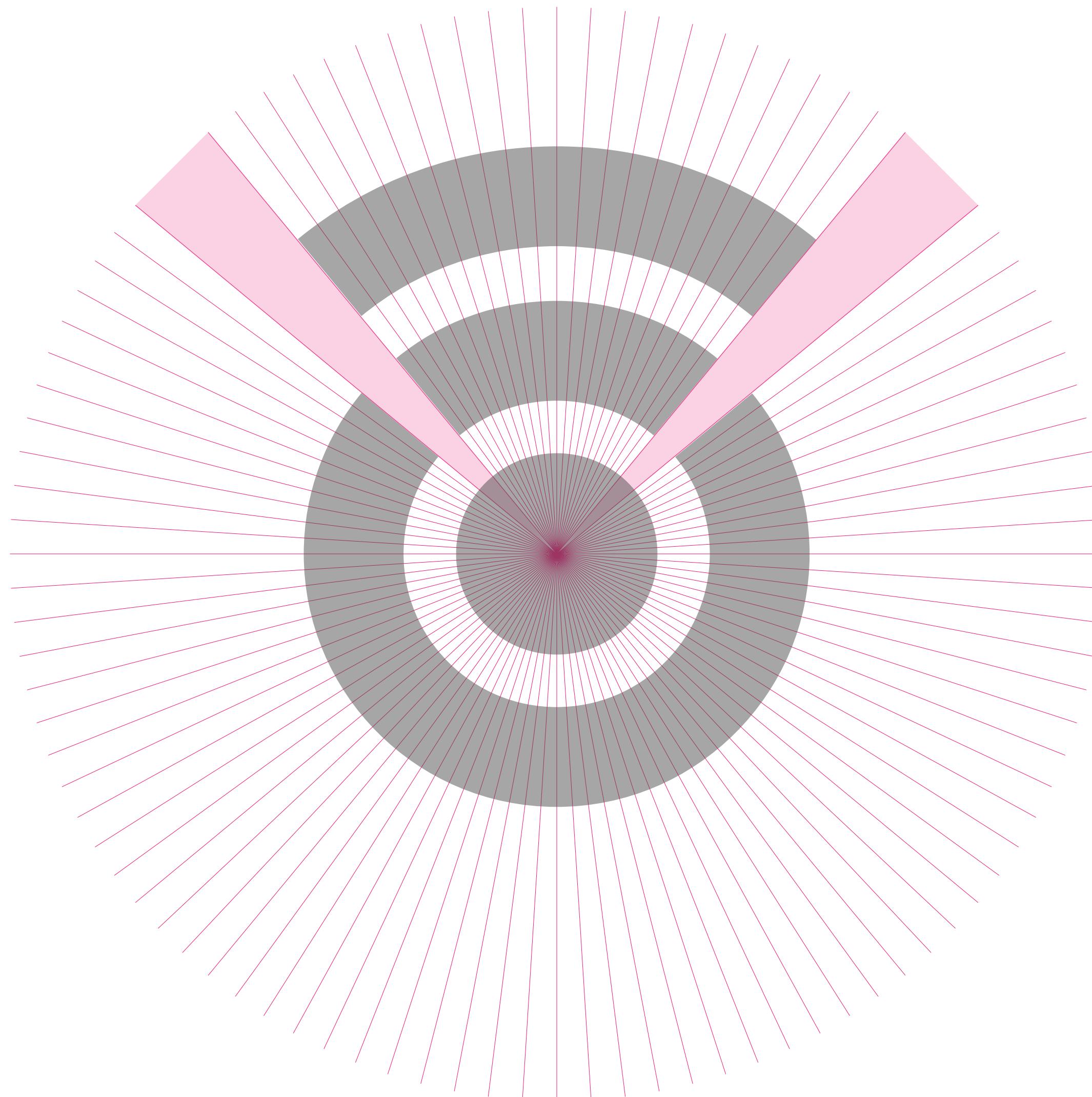
## Logo Mark A (Grid)

- *Divided with line thickness*
- *Radial alignment*
- *Normalized negative space*



## Logo Mark B (Grid)

- *Divided with radius*
- *Radial alignment*
- *Normalized negative space*



Original Logo Lockup



Logo Lockup A



Logo Lockup B

